



**Your Community.
Your Choice.**





What is Community Shares

We are a democratically-run federation.

We are governed by our member nonprofits, with a representative Board.

Our member nonprofits are able to support each other, because they do not compete for donations.

Our giving model is based on the donor's choice. We believe that your contributions should go to causes most important to you.

Undesignated contributions are divided among our member nonprofits.

All donations – no matter the size – make a difference.

We are local, so all donations stay in Northwest Ohio.



What do we do . . .

Build relationships, community involvement and citizen activism by connecting member agencies with donors and employers.

Fund nonprofits that create lasting change through grassroots action and advocacy.

Generate essential, unrestricted support for LOCAL nonprofit organizations working for positive change.

Promote respect for the environment and its sustainability.



We share your values

Community: We want people to full participate in our society. That is why we work toward the elimination of social, economic, cultural and political barriers.

Fairness: We believe in the value of all our member agencies and our proud to present a diverse range of interests to our donors.

Integrity: Through our democratic governance model, we keep the best interest of our federation and community in the forefront.

Trust: We believe in and commit to responsibly distribute to organizations that are working to make a difference.

Choice: We believe in donor choice. Our donors choose where they want their money to go.



Who we support

Founded in 1997, we are northwest Ohio's only local workplace giving federation committed to:

- Social Justice
- Animal Welfare & the Environment
- Arts & Education
- Health & Human Services

Our goal is to provide increased, unrestricted funding and community awareness for local nonprofit agencies by expanding donor choice.



31 Member Agencies



Finding Solutions

A photograph of a stack of seven smooth, flat stones of various shades of grey, tan, and blue, balanced on a larger, darker rock on a sandy beach. The background is a blurred view of the ocean and sky.

**Little by
little, a little
becomes
a lot.**

**No donation is too small.
Together we maximize the impact of all donations.**

Our member nonprofits:

- Prevent homelessness and hunger
- Serve the disabled and critically ill
- Mentor at-risk teens
- Maintain vital arts programs
- Stabilize neighborhoods
- Protect worker and voter rights
- Advocate for justice and equal opportunity for all
- Protect companion animals
- Rescue wild animals
- Reduce production of environmental waste
- Restore the natural environment

**Your colleagues strengthen not just one organization,
but an entire community.**



What is a workplace campaign

Offering the employees of your organization the opportunity to support causes they care about.

Payroll deduction allows every employee to be a workplace philanthropist.

Donations can also be made via cash, check or credit/debit card.

Community Shares honors all donor designations. In fact, donors are encouraged to designate to agencies they specifically want to support.

We honor write-in designations to any 501(c)3 nonprofit within the United States.

General (undesignated) campaign donations are distributed amongst all our members.

All donor dollars stay in Northwest Ohio.

Campaign Timeline

Decide the timeline for your campaign.

Ask for help; form a team.

Do you have a budget for incentives?

1

Promote the campaign across all social media.

Schedule presentation.

Host supplemental fundraising events.

3

Send copy of payroll pledges to payroll.

Call Community Shares to collect your campaign envelope with the pledge forms.

5

Campaign materials delivered.

Familiarize yourself with materials.

Develop your message.

2

Run your campaign.

Campaign length is up to you, but should run for at least 2-3 weeks.

Collect pledges & donations; send thank you's .

4



Everything you need

We provide the brochures, pledge forms and posters you will need for your campaign.

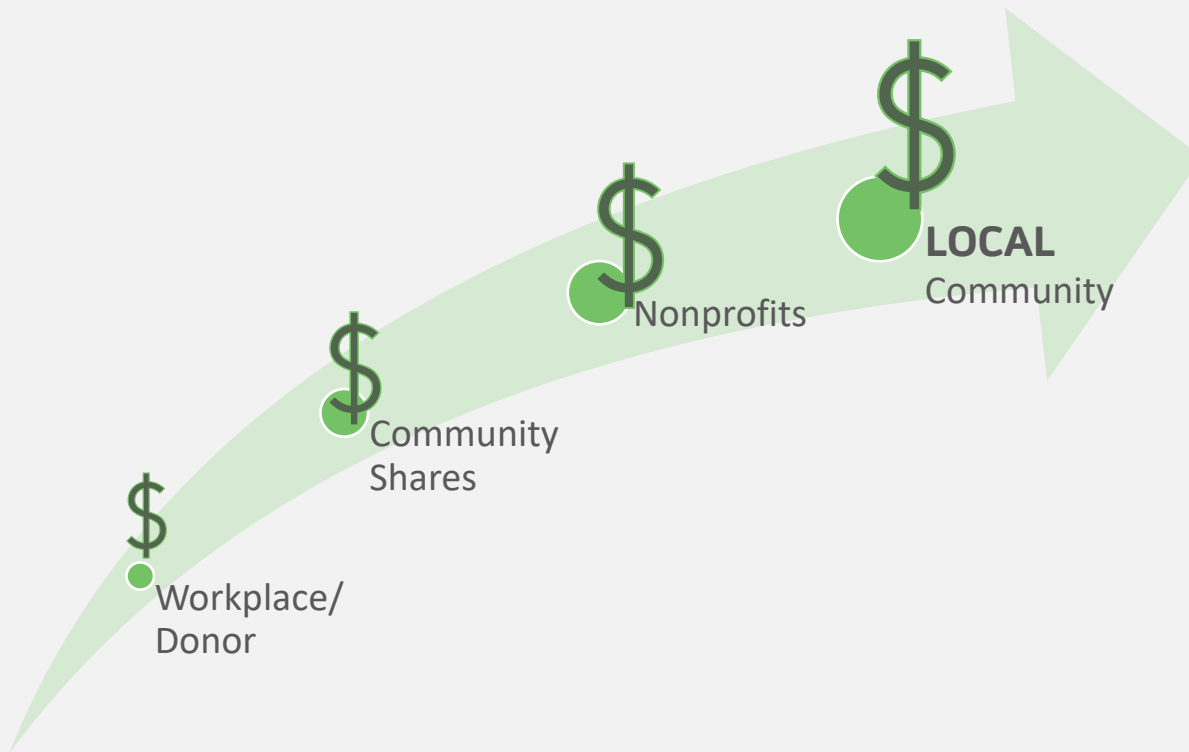
We can provide you with the option of online pledging or a fillable PDF that you can email to your employees.

Member agency representatives are available for in-person or Zoom presentations for your workforce.

Several videos about Community Shares and our member agencies are available through our YouTube channel.

We can provide you with email or newsletter templates that you can customize for your campaign.

Where the Money Goes



- Community Shares hosts campaigns to generate essential funds for **LOCAL** nonprofits.
- Funds that are donated through Community Shares are delivered to the donor's choice of nonprofit(s).
- Donations through Community Shares are provided to the designated nonprofits completely unrestricted!



Community Impact

Advocating Opportunity assisted 214 clients and handled 535 legal matters.

Arts Commission of Greater Toledo invested in almost 300 artists and provided funding for ten large scale projects.

Beach House (dba Leading Families Home) emergency shelter and housing programs served 502 individuals (including 290 children and 9 veterans) in 170 households in 2020.

Bethany House provided 14,000 nights of safe shelter to survivors of domestic violence.

Cancer Connection of Northwest Ohio provided free programming to 484 new parents/families, personal assessments to 121 new patients, and made 1,452 monthly check-in phone calls.

Children's Rights Collaborative served 68 families and 112 children, representing more than 900 hours of service to the community.

Down Syndrome Association served 120 individuals with Down syndrome and their families through 17 programs.

Hannah's Socks distributed 97,506 pair of new socks to 24 regular monthly partners.

League of Women Voters of Toledo-Lucas County maintains a Voters Guide, provides assistance to new citizens, and informs newly released felons of voting rights.

Make-A-Wish granted 824 wishes in 2019 and 485 wishes in 2020.

MLK Kitchen for the Poor feeds more than 200 people each day.

Nature's Nursery answers over 200 emergency calls per week.

Partners for Clean Streams volunteers removed 20,121 pounds of trash near rivers & streams.

Scrap4Art diverts 2,000 pounds of materials from the solid waste stream each year.

Sylvania Area Family Services served 11,500 individuals in 2020.

Wood County Humane Society rehomed 717 animals (464 cats, 234 dogs, 19 pocket pets) 2020

Donor Impact



- Scholarships for 3 individuals with Down Syndrome to learn and grow through a camp or therapeutic activity.
- Removal of 156 pounds of garbage from an area river or stream.
- Spay/neuter surgery for a small dog or two cats.



- 1 teen's daily expenses for a week-long Bike Adventure with their mentor.
- Beds, pillows, sheets & blankets for 2 people emerging from homelessness
- Funding for a Stage 4 Support Group for terminal cancer patients and their families to talk openly about their struggles



- Florida theme park tickets for a Make-a-Wish family of 4.
- Three weeks of safe shelter and advocacy services to a victim of domestic violence.
- An attorney to help prevent a family of four from being wrongfully evicted.

Next Steps!

1. Schedule a time for a Planning Meeting.
2. Connect with your staff/departments on their needs.
3. Review company events/calendar to find a good time to run your campaign.
4. Recruit a team to coordinate your campaign – emails, promotions, events, etc.
5. Watch how your donations make the Northwest Ohio community a better place to live & work!

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